



MENOBOSSE GLOBAL

THE FLAGSHIP EVENT OF MENOBOSSE GLOBAL

We are not short of research. We are short of *postage*.

Global Power Surge. A free 24 hour event on World Menopause Day, Sunday 18 October 2026. It opens at first light in Aotearoa New Zealand and follows the sun the whole way round.

THE GAP

Almost everything written about menopause was written in a handful of countries. That is not a science problem. The research exists and most of it is good. It has never travelled, because coverage follows the advertising market rather than the population.

THE PROOF, IN ONE FACT

A day called *World* Perimenopause Day reaches Aotearoa sixteen hours before it reaches New York. By the time the country that named it wakes up, the date has already crossed most of Asia, the Gulf and Africa, where in many places there is no campaign at all.

WHAT THE DAY DOES ABOUT IT, AND WHO HOLDS IT

Every few hours it moves on, and the women speaking are from wherever it has reached, saying what this looks like where they live rather than translating somebody else's version of it. Not one person holds it. Voices already trusted where they stand, each deciding what her own region needs to hear. Confirmed across four regions, hosts announced shortly. Free everywhere, for anyone who wants to be in the room.

REGISTER TODAY

Four free guides come to you before the day, the first one the moment you register: **The Appointment**, **What Actually Works**, **The Conversation at Work** and **The List Was Written Somewhere Else**.

18 October is also the day MenoBoss Global launches its **Menopause Champion** programme. A free twenty module programme that teaches a woman what the transition looks like. **Two hundred places in the first cohort worldwide**, and registering now puts you in the running for one.